

Tencel® T-Shirt – The soft natural fiber

For those who never experienced the luscious feel of a Tencel® fabric you are in for a treat. It is the most naturally feeling fabric you will ever wear. This new generation of fiber from nature is derived from wood pulp and processed with a water-based solvent. Tencel® conveys the highest experience of comfort and sense of well-being. Once you've experienced a Tencel® T-shirt you will not want any thing else touching your skin.

Benefits of Tencel®:

- 100% natural in origin
- Creates a natural feeling of well-being
- Produced by a non-chemical process
- Smooth fiber makes it feel soft, luscious and comfortable
- Energizes the body
- Maintains optimum skin climate
- Ultra-durability
- Inhibits bacterial growth
- Breatheability
- Absorbs 50% more moisture than cotton
- Double the wet and dry strength of cotton
- Resists wrinkling
- Dries quickly
- Machine washable
- Acts as an insulation barrier in cold weather
- Wicks moisture away in warm weather
- No chemical additives
- No static energy produced
- Soft for sensitive skin

Available at ICNR, Inc.

www.icnr.com

(800) 272.2323

\$50 plus \$8 shipping & handling

Available in medium, large or extra large

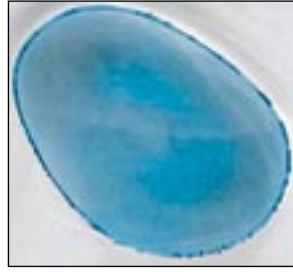


More Than Just A Shirt

These shirts are made with 100% **Tencel®** nanofibrils. They are not blended with cotton, hemp or any synthetic materials. Our shirts have a *special multi-layer weave* that carries moisture and heat more efficiently away from the body. The hollow natural nanofiber absorbs moisture and releases it to the atmosphere optimizing body temperature.



Cotton



Tencel®



Polyester

Increased moisture transport as a result of nano technology

The blue colored water shows the extreme absorbability of **Tencel®** fabric in comparison to cotton and polyester. In contrast to synthetic fibers, with reduced wicking properties, **Tencel®** offers unique moisture transport. The completely new nano technology of **Tencel®** supports this natural fiber property, guaranteeing optimum conditions for the skin. Synthetic fibers cannot absorb moisture into the inside of the fiber. The above illustration shows that in contrast to cotton and Modal fibers, **Tencel®** controls and regulates absorption of moisture. In fact, Tencel® absorbs 50 % more moisture than cotton. By contrast polyester does not absorb any moisture.

Tencel® T-shirts are the perfect garment for travelers, hikers, campers and sports enthusiasts. Because of its natural resin and hygienic properties, **Tencel®** T-shirts can be worn for up to 3 days without any noticeable scent. These shirts are easy to pack, resist wrinkling, dry quickly and can be machine or hand washed.

Tencel® T-shirts are perfect for persons with environmental sensitivities. Because Tencel® T-shirts are made from 100% natural wood pulp cellulous and a water solvent, no chemicals or dyes ever touch or are incorporated into the natural fiber.

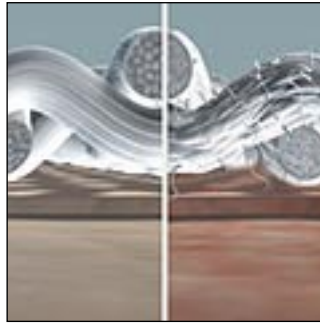
Tencel® T-shirts are ideal for personnel working around electronic equipment that are sensitive to electrostatic charges or technicians working with highly explosive materials. Because Tencel® is a 100% natural fiber it will not spark or create static electric charges.

Tencel® T-shirts are environmentally friendly. Tencel® is 100% biodegradable. The wood that is used originates from forestry plantations, which practice sustainability and which have been awarded the European seal of quality PEFC (Program for Endorsement of Forest Certification) and the international FSC (Forest Stewardship Council).

Why Tencel® feels smooth to the skin

The skin is the largest human respiratory organ. Human skin acts as a protective shell, regulates body temperature and maintains water balance. Tencel® supports these body functions acting like a second skin. A subjective feeling of well-being depends considerably on moisture absorption and on surface structure of the fibers. Rougher fibers can lead to skin irritation. The extremely smooth surface of **Tencel®** feels soft and pleasant to the skin. The reason for the fine surface of the fiber is low fiber stiffness.

- Smooth fiber
- Irritation free
- Ideal for sensitive skin

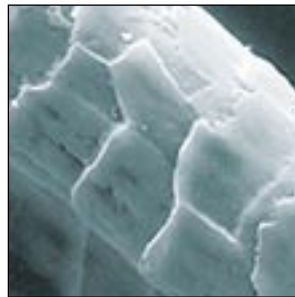


Tencel® Cotton

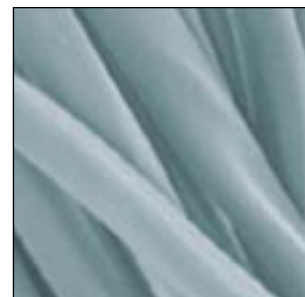
A comparison of the fiber surfaces makes the difference very obvious. **Tencel®** fiber has a smoother and more supple surface than wool or cotton. Wool tends to have a scaly surface, while cotton is irregular and rough.



Cotton



Wool



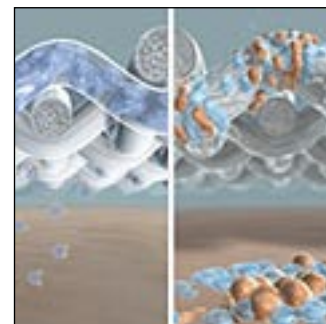
Tencel®

Ultimate Natural Hygienic Fiber

The inherent and natural properties of **Tencel®** deliver a variety of benefits for sensitive skin. **Tencel®** helps prevent bacterial growth in a completely natural way. The perfect moisture management of the fiber is the key. When moisture is produced it is directly absorbed from the skin and moved to the inside of the fiber. In this way no water film is produced on the skin to support bacterial growth.



The specially designed multiple weave creates more space in and around the fibers. This fabric “breathes” more efficiently than most fabrics.



Tencel® Synthetics